

Dear Colleague,

Object technology has revolutionized the development of software. And as you are well aware, the internet and the world wide web has forever changed the way people communicate, collaborate, and conduct business around the world. GS Corporation is at the forefront of these converging paradigms, putting our "know-how" to work for our customers.

GS prides itself on providing solutions that not only solve today's problems, but anticipate and prepare for a fast moving and constantly changing business environment. We see the World Wide Web as critical to helping our customers gain competitive advantage and to achieving strategic goals.

Where We've Been.

We have spent the last 5 years developing a comprehensive library of highly-reusable, object-oriented modules, tools and utilities that provide complete solutions from system design, to custom software development, to consulting, and training services.

Where We're Going.

The advent of powerful Web-based development tools available (Netscape, LiveWire, Java, JavaScript, Perl and WebObjects) has enabled us to expand beyond custom software development to develop dynamic, scalable, web-based solutions that leverage existing back-end systems, and which can be accessed through any web browser. We offer the complete solution of both Internet and Intranet Web site development.

Our Mission.

GS Corporation is dedicated to deeply serve selected customers with web-based programs and services that offer real solutions not just hype, and which can be launched with minimal impact on existing business systems and procedures.

What Web Services We Offer.

1. Internet application development, Intranet design and deployment.

Architectural blueprinting and system design for integration of web server programs with existing back-end systems.

2. Website development and consulting utilizing WebObjects Framework and Enterprise Objects Framework design and programming.

From the most basic web site enhancement to full-blown development and integration of

business systems to new automated sites, GS can help you harness the power of the World Wide Web. We provide a complete spectrum of web services and tools including:

Services

- Needs assessments/architecting of web-based solutions**
- Job and document tracking systems**
- Re-engineering of processes, procedures and workflows**
- Artwork databases**
- Process controls tools**
- On-line catalogue development**
- Customer care systems**
- System maintenance**
- Resource retrieval systems**
- Training**

Tools

- NEXTSTEP/OpenStep object-oriented programming**
- Java programming**
- WebObjects Pro and Enterprise programming**
- HTML programming/Perl Scripting**
- User Interface Design**
- Graphic Design**
- Image processing and file conversion**
- Copy writing and editing**

What We've Done.

We are currently working on WebObjects-based projects for several high profile companies that include a job tracking solution for a large service bureau, a dynamic catalogue for an internationally known non-profit foundation, and an artwork database for a large consumer products company.

Over the years we have provided award-winning solutions to both large corporations and smaller firms. And we are now bringing them to the Web. Check out our freshly designed website, <http://www.gscorp.com> where you can access and download technical information and case studies of our various projects. We invite you to contact us to discuss your next project, no matter how big or how small. Let us help you gain competitive advantage. At GS, we like to say "our object is your success."

Where To Reach Us. We'd Love To Hear From You!

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